

SERIES CONCEPT

MISS MATCHED

By

Benjamin Wilson and Matt Schenk

*Online Dating has become the number one way to meet your match,
but what happens when your matches unknowingly find themselves
living alongside one another, no idea that they are all being
viewed as one lucky lady's potential mate?*

Online Dating. Everyone's dirty little secret. A multimillion dollar industry, that everyone's too embarrassed to admit they've tried. Navigating through matches should be an easy process, but just like the real world, all the miss matched personalities encountered are found in this cyber medium.

What if you had a chance to take a look at your matches without them knowing. *Miss Matched* is an hour long Reality Series that takes a more in depth look at the world of online dating. One part *The Bachelorette*, one part *Big Brother*, and just a touch of *Survivor* make this series concept unique yet familiar.

The show begins with the choosing of a female for whom our male contestants will compete. She is provided 50 matches from an online dating site (the idea is to partner with an existing site such as Match, E-Harmony, or OKCupid). Of the 50, she chooses 15 finalists.

The 15 finalists are gathered in a shared home and engage in weekly contests, as they also get to know one another and make friends and enemies. The catch is that these 15 matches will not know they are competing for our heroine. Instead, they will think they are a part of a competition game show. Our female will watch these interactions and begin to make choices of men she likes and men she hates.

Further concepts will involve trading existing matches for ones from the original 50, as well as eventual dates with our female. Will the matches live up to their online profiles? Will our female find true love? Or will it turn out that all of her suitors are *Miss Matched*?